

CEO

César DELISLE



BUSINESS PRESENTATION



T E S T E U M



Observation

Every day, thousands of digital products fail because users abandon them.

In a highly competitive environment where experience is everything, integrating user feedback from the earliest design phases helps reduce costly mistakes, improve retention, and accelerate adoption.

Yet this approach is still too often overlooked—or implemented too late—due to perceived additional costs and delays.

3%

30-Day Retention Rate in 2024

For new mobile app downloads
Source : Business of Apps

80%

Customers are lost due to poor UX

Source : Qualtrics

94%

Design shapes first impressions

Source : UXCam

TESTEUM

User Testing Platform

User feedback made simple

Testeum is a testing solution for web and mobile applications.

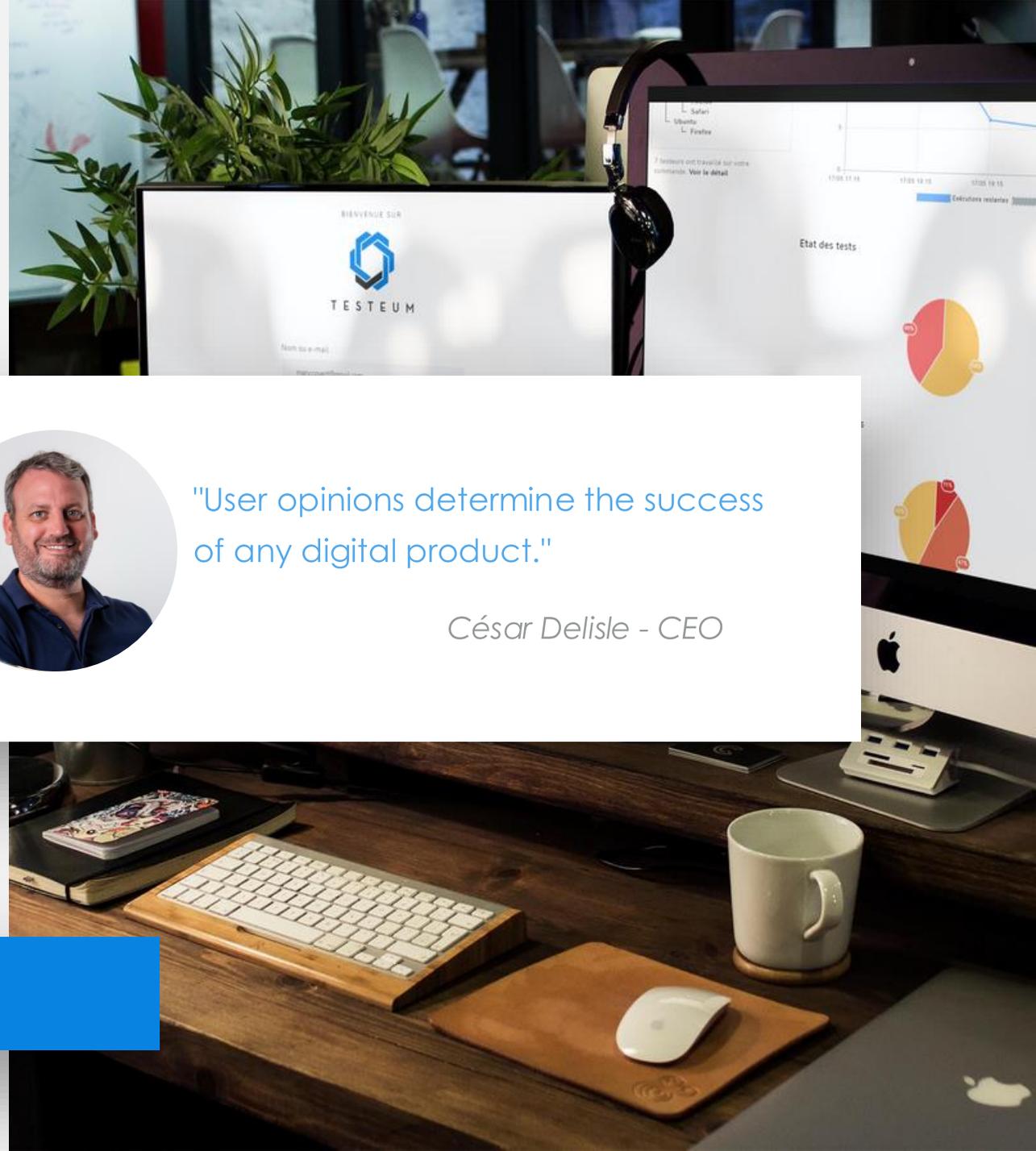
The first **100% automated platform**.

Easily test your app or website with **your own audience!**



"User opinions determine the success of any digital product."

César Delisle - CEO





IN SHORT

Testeum collects on-demand,
targeted feedback from your end **users**.

Quality Stakeholders

To be truly effective, your digital solutions must be tested **with** and **for those** who use them.



BUG-FREE



DESIGNED FOR YOUR CUSTOMERS



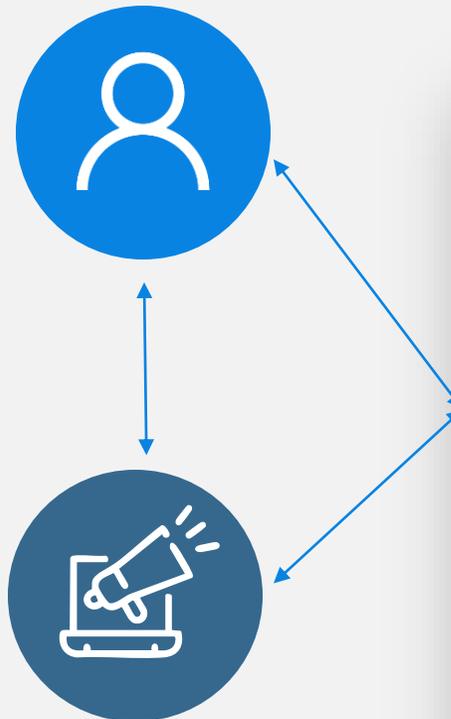
COMPATIBLE WITH ALL ENVIRONMENTS

REQUESTER

- ✓ Obtain guaranteed solutions free from technical issues.
- ✓ Meet users' expectations.
- ✓ Deliver services tailored to business needs.

DESIGNER

- ✓ Deliver solutions that are tested and compliant with specifications.
- ✓ Design interfaces based on users' habits and practices.



END USERS

- ✓ Use your solutions without friction.
- ✓ Easily find the information and services they need.
- ✓ Have a positive image of your company



T E S T E U M

Let the magic happens!

We leverage our network of 5,000+ testers worldwide to gather precise feedback on your solutions before or after market launch.

Who is **Testeum** for ?

For all creators of digital solutions

with different benefits depending on the stakeholder.

Here are the main ones:



Digital Agencies

They build solutions for their clients' users.



Large Enterprises

They build solutions for their customers and employees.



Public Institutions / NGOs

They create solutions to promote their services for the greater good.



Startups

They develop innovative solutions that aim to change the world.

A qui s'adresse **Testeum** ?



Agences digitales

Créent des solutions pour les utilisateurs de leurs clients.



Grandes entreprises

Créent des solutions pour leurs clients et leurs collaborateurs.



Administrations / ONG

Créent des solutions pour mettre en valeur leurs services pour le bien commun.



Startups

Créent des solutions innovantes qui changent le monde.



**Guarantee
quality**



Anticipate Performance Issues

Performance is measured in the user's real environment.



Protect Against Compatibility Issues

Our testers use a wide range of devices and configurations.



Easily Integrate User Feedback Into Your Process

Feedback is fast and in real time, allowing you to incorporate it seamlessly into your product development cycles.

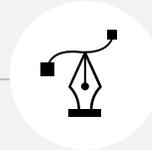


Catch Bugs Early

The earlier a bug is found, the cheaper it is to fix.



**Upsell
more easily**



Reassure Your Client About Your Design Choices

Make informed decisions and demonstrate their relevance.



Stand Out From Competitors With a Unique Offering

Enhance your services with participatory testing.



White Label

No need to mention Testeum — we act as your silent partner.



Empower Your UX Designer

All testers are at their disposal. Complement UX workshops with remote user feedback.

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Let Your Clients Test Your Solutions



Gather CX Feedback

Listen to the voice of your customers.



Avoid Bugs in the Client Environment

Internal testing doesn't replace real-world testing.



Get Improvement Suggestions

What if your next best idea came from your users?



Anticipate Performance and Compatibility Issues

...Because it worked fine on your developer's machine, right?

LARGE ENTERPRISES



Engage Your Team



Distribute Tests Internally

Listen to the voice of your employees.



Gather Business-Oriented Feedback

Internal tests provide valuable operational insights— but don't replace client-side testing.



Reward Employee Participation

Track their involvement and recognize their contributions.

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Set the Standard



Avoid Bugs in Real User Environments

Every user has a unique setup — test accordingly.



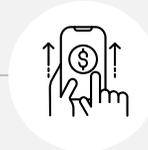
Make Your Services Appealing

By ensuring they're enjoyable and easy to use.



Guarantee Quality for Everyone

Reach all user profiles, in all kinds of environments and conditions.



Reward Users Ethically

Our testers are paid for their effort — not their results. They build a reputation through the quality of their work, and they stand by it.

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Highlight a User-Centered Approach

Customer feedback is a powerful driver of business growth.



Protect Your Reputation

A poor user experience is the #1 reason people turn to competitors.



Boost Your User Retention Rate

Every extra point in retention can increase your profitability by up to 25%.



Get Actionable Suggestions

What if your next big idea came straight from your users?

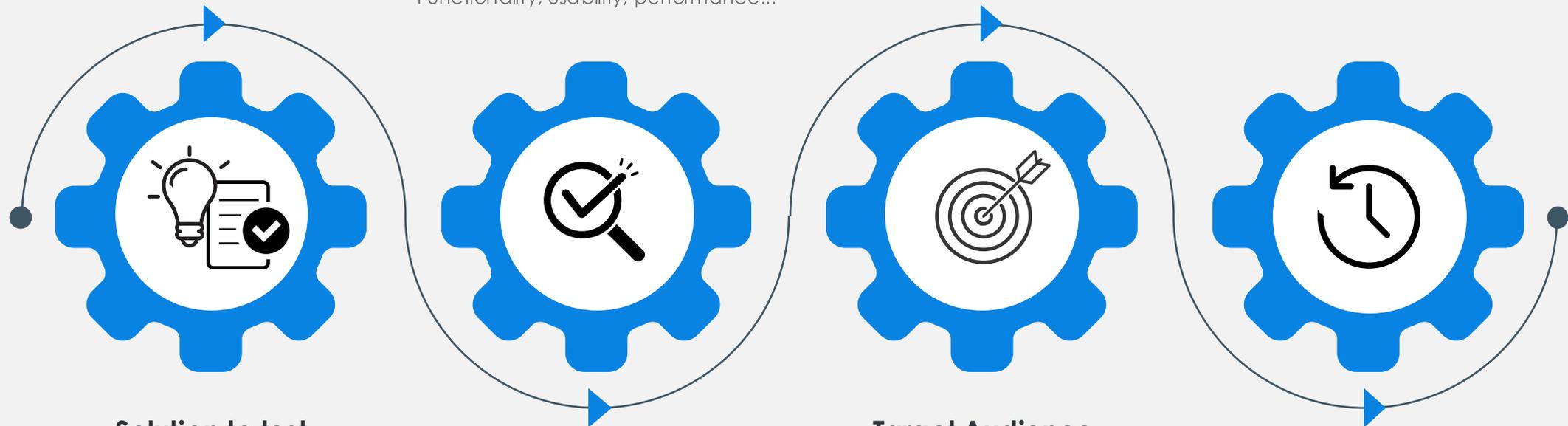
Launch your campaigns in 5 min

Testing objectives

What do you want to have checked ?
Functionality, usability, performance...

Real-Time Reports

Receive your user feedback
in real time.



Solution to test

What is your solution ?
Name, URL, Description

Target Audience

Who is your target user profile?
Language, location, gender, age, device...

Key insights

+ 5 000

Testers worldwide

+ 100

Countries represented

+ 180

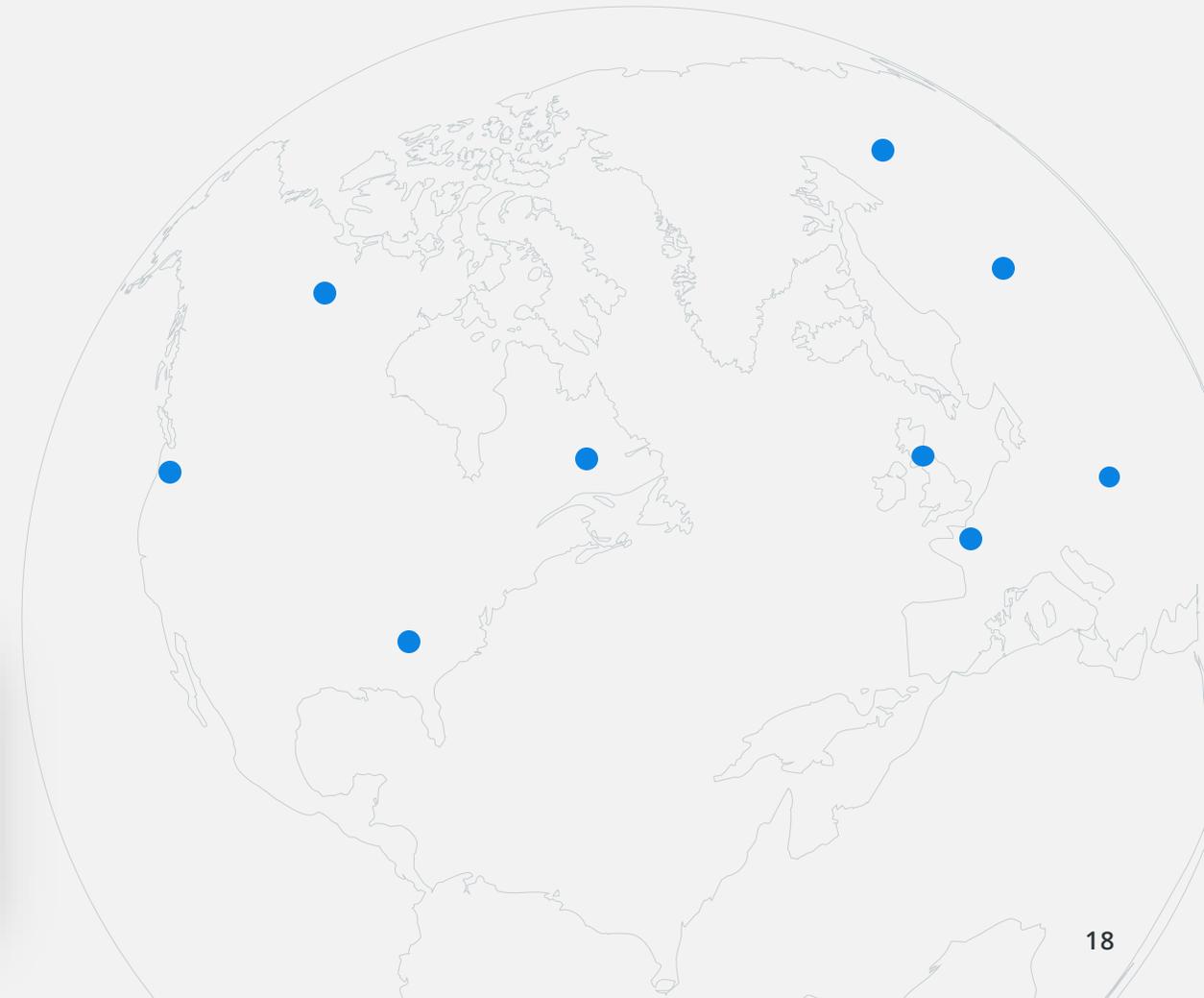
Campaigns completed

+ 8 000

User feedback collected

+ 100

Satisfied clients



Our offers



Smart
149€/month
 SUBSCRIPTION

Business
499€/month
 SUBSCRIPTION

Scale
Customized
 SUBSCRIPTION

	Smart	Business	Scale
Cloud Platform	✓	✓	✓
Private Platform	✗	✓ Private cloud	✓ Private cloud ✓ On Premise
Credits	+1 900 credits /month Validity : unlimited*	+11 400 credits /month Validity : unlimited*	Customized
Tester Audience	✓ 5 000 testers ✗ Private Testers	✓ 5 000 testers ✓ 500 Private Testers	✓ 5 000 testers ✓ Unlimited Private Testers
Maximum Campaign <i>425 credits per campaign with 5 testers included.</i>	5 /month	30 /month	unlimited
Included Services	✓ Setup & onboarding AI Assistance	✓ Setup & Onboarding AI Assistance Weekly reports	✓ Integration with your tools ✓ Test Manager Services
Support	✓ Personalized Support (2h /month)	✓ Personalized Support (4h /month)	✓ Dedicated Support

What Our Clients Say About Us



”

Testeum is a new and highly promising solution — intuitive and easy to use.

Cédric Teyton

CEO Promyze



”

I'm delighted to have run this testing campaign!
It was important for me to embrace a quality-driven approach and make sure KIDS.nc is both intuitive and functional.
Thanks again to TESTEUM — I received feedback very quickly!

Laurina Fong

CEO Kids,nc



”

The report provided clear and precise information, even for someone who isn't a developer or professional tester.

Julie Magri

CEO Jardins Alternatifs

What Our Clients Say About Us



”

We received bug reports we would have never spotted ourselves — really interesting! This service shows real promise. A big thank you!

Kévin Vuillemin

Yatoo



”

You're way too fast — it's incredible!
The results were perfectly presented: ultra-clear and super informative, from the icons to the detailed insights when you click through.

Emma Do Khac

WWF



”

I needed a testing solution with global reach. Testeum delivered a smooth and highly efficient service, which greatly improved communication with our development team.

Cheree Bonnici

Founder of Topicks

What Our Clients Say About Us



We needed feedback on both our user experience (UX) and new features. Testeum's testers did an excellent job identifying UX issues across various user journeys.

Mathis et Tom

Founders of Shareflat



We gained a new perspective beyond our internal view, allowing us to improve the app both in terms of user experience and functionality.

The dashboards are beautiful and incredibly easy to understand. Everything is plug-and-play — we simply copied them into our team workflow with minimal effort.

Adrien et Laurent

OPT NC



The support was professional, responsive, and of the highest quality.

A true time-saver — and a partner we can count on.

Brice Coursin

LinkeSIM

Thank you.

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